





RIZWAN YOUSAF

WORDPRESS & SHOPIFY DEVELOPER


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 LinkedIn

[Link](#)

 Portfolio

[Link](#)

SUMMARY

A skilled WordPress & Shopify Developer with 3 years of experience in building fast, responsive, and secure websites. Proficient in both front-end and back-end development, theme and plugin customization, and e-commerce solutions. Experienced in handling LMS platforms, real estate listings, security service sites, and immigration consultancy websites. Focused on delivering SEO-friendly and performance-optimized web solutions tailored to business needs.

TECHNICAL SKILLS

WordPress	WooCommerce	Elementor
Shopify	Shopify Theme Customization	WPBakery
HTML/CSS	Wordpress Theme & plugin Customization	DNS Management
MySQL, PHP (Basic)	Payment Integration	Hosting & Domain Setup

PROFESSIONAL EXPERIENCE

Ocean Developers Ltd. | 2023 – Present (Full-time)

- Designed and developed custom websites using WordPress and Shopify
- Built WooCommerce and Shopify stores for clients in retail, education, and service industries
- Performed site migrations, speed optimization, and cross-device responsiveness
- Implemented SEO practices and analytics tools for performance tracking
- Delivered over 30+ websites across various industries

WSM Solutions Pvt. Ltd | 2022

- Assisted in building client websites using WordPress and Elementor
- Focused on responsive design, user-friendly layout, and performance optimization

PROJECTS

GO SMART LEARNING

- LMS-based e-learning site with admin, teacher, and student dashboards; includes online courses, performance tracking, and WooCommerce integration.

Presales-BC (Real Estate)

- Real estate website for Canadian properties with listing, appointment booking, and location-based search.

Morgan Security

- Comprehensive security services website for residential, commercial, and industrial clients.

Balaj Essentials – Shopify E-commerce Store

- A complete Shopify-based e-commerce website focused on women's undergarments and nightwear. Developed a custom theme with advanced filtering, product variation logic, and live search features. Integrated secure payment gateways, responsive design, and mobile optimization for better conversions. SEO-optimized all collections and product pages for organic growth. Also managed category content, product descriptions, tags, and shipping configurations.

HNF Holidays – Immigration Website

- Travel and immigration website offering visa consultancy, Umrah packages, and worldwide tour services.

OTHER PROJECTS

- **Univista Consultants** – Immigration Website
- **Home Delight Tiffin** – Food Ordering Website
- **DDRM Learning** – Coaching Institute Website

EDUCATION

Bachelor's in Computer Science

- University of Agriculture, Faisalabad | 2019 – 2023

Intermediate in Computer Science

- Govt. Postgraduate College, Chishtian | 2017 – 2019